



Alibaba Dream Trip

4 days, 3 nights to Alibaba's China Headquarters

17 – 20 April 2018

US \$2000 +GST per person, including all food, twin share accommodation and airport transfers (Flights to and from China not included)

Special 2 for 1 Deal

The second person from the same organisation is **FREE!** (Pay flights only)

ChinaDirect
SOURCING

Alibaba.com was founded with a dream by 17 founders in Jack Ma's apartment – a dream to make doing business easy, anywhere in the world. 18 years later, Alibaba now has 260 million registered buyers, and is the world's largest online and mobile e-commerce company.

- Are you a dream seeker? Do you dream of selling your product successfully to China and globally?
- Do you want to engage and learn about the biggest B2B and B2C platforms in the world?
- Did you know there's a Melbourne business making millions by selling goat milk soap on Alibaba.com?

This intensive 4-day, 3-night business case study trip can set you on the path to global success. You will:

- Learn how to use internet thinking to improve your business
- Understand Alibaba's B2B and B2C platforms, management and culture
- Hear the history of Alibaba and Jack Ma
- Visit both the Alibaba B2B and B2C campuses and have a memorable trip to Hangzhou, enjoying the beautiful spring scenery
- Learn about Business Model Innovation through e-commerce system integration
- Develop linkages with successful Chinese enterprises and share experiences and mutual learnings.

[CLICK HERE FOR MORE INFORMATION](#) 

This event is brought to you by Alibaba HQ in China and dream trip partner ChinaDirect Sourcing. Supported by RDA Darling Downs and South West & RDA Brisbane in the interests of connecting Qld businesses with exporting opportunities

