

CLICK! digital expo

CONNECT LEARN INNOVATE CREATE & KICKSTART

YOUR DIGITAL FUTURE



2015 | BCEC SOUTH BRISBANE

An RDA Brisbane Initiative



Get the advice
you need to do
business in a
digital world

Free expo on November 4 to help you compete in a digital world

With the internet and digital technologies rendering traditional business and marketing models obsolete, even the smallest enterprises need to get on board the digital 'tidal wave' if they want to compete.

That's the message from Regional Development Australia (RDA) Brisbane, who are hosting their third **CLICK! Digital Expo** at the Brisbane Convention & Exhibition Centre on Wednesday November 4, with major partners Quest Community Newspapers, Business Success Group and the Queensland Government.

The free event, running from 8.30am to 5.00pm, will feature exhibits of digital products and services, a comprehensive seminar program and new Q & A panels, all aimed at giving attendees the advice and contacts they need to do business in a digital world.

RDA Brisbane CEO Margaret Blade said all types of enterprises – from tradies and home-based businesses all the way through to larger employers and non-government organisations – can benefit from having a digital strategy, and for the first time, the expo is also being promoted to the general public.

"Attendees can find out how to use social media, mobile technologies, cloud-based solutions, data analytics and much more.

"These digital tools can help you boost productivity, reduce costs and connect more effectively with your customers or clients," she said.

There'll also be demonstrations of new technologies such as Virtual Reality and 3d printing.

Chris Edwards from Australian Catering Services attended the previous CLICK! expos in 2012 and 2014, and couldn't be happier with the outcomes for his business.

"We made significant changes as a result of attending CLICK!, and moved a number of our processes online," Mr Edwards said.

"Probably the biggest time and money saver has been having our accounting, ordering and online banking all in sync with live feeds.

"We've saved thousands of hours in reconciling and invoice generation by going online and choosing good products."

Read more about the expo, download the seminar program or register to attend at:

www.CLICKdigitalexp.com.au

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