Innovation and Competitiveness Summit
National Wine Centre, Adelaide | 1-3 June 2016

3rd Annual TCI Oceania Cluster Event

Driving regional competitiveness through innovative clusters to bolster national prosperity
TCI Network Oceania is proud to present the 3rd annual TCI cluster event: the Innovation and Competitiveness Summit in Adelaide from 1-3 June 2016.

**What you’ll learn**
This year’s event will look at the role clusters play in driving regional innovation and competitiveness, drawing on local and international examples and evidence. The summit will kick off with an informative full-day tour of South Australia’s high performing and emerging clusters. Day 2 will focus on the collaborative nature of clusters and the innovation leadership they inspire, as key factors in driving higher levels of innovation and competitiveness. The final day will feature an interactive session for participants to commence mapping regional capabilities and competitiveness for innovative clusters.

Summit speakers include renowned international thought leaders in cluster development such as Dr Christian Ketels, TCI Network President and Principal Associate, Michael E Porter’s Institute for Strategy and Competitiveness at Harvard Business School. You’ll also hear about the early successes of the emerging Food Clusters Australia initiative hosted by Food Innovation Australia Ltd (FIAL).

**Who should attend?**
The summit is aimed at: regional, industry and government leaders; economic and regional development practitioners; innovation and industry development policy experts from all levels of government and local area agencies; cluster managers and members; RDA staff, TCI members; and researchers and students of innovation, competitiveness, and regional and economic development.

**Summit enquiries:** Tracy Scott Rimington tracysr@rdabrisbane.org.au or 0433 346 344

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**Day 1: Tour**
*Wednesday 1 June 2016*
8.30am - 5.00pm
**South Australian Cluster Tour**
Depart from SAHMRI, North Terrace, Adelaide
5.00pm - 7.00pm
**Welcome Reception**
St Paul’s Creative Centre
Drinks and canapés with the Musitec cluster

**Day 2: Summit**
*Thursday 2 June 2016*
**National Wine Centre of Australia, Adelaide**
8.30am - 5.00pm
**Full day Innovation and Competitiveness Summit**
6.00pm - 9.00pm
**Conference Dinner, Ayers House, Adelaide**

**Day 3: Workshops**
*Friday 3 June 2016*
**National Wine Centre of Australia, Adelaide**
9.00am - 12.00pm
**Interactive session to build the capabilities of innovative clusters**
1.00pm - 4.00pm
**Cluster Training Workshops**
- Innovation & Competitiveness Workshop*
- Food Clusters & Innovation in Australia
- Sector Specific Cluster Workshops (TBA)

*NB: Extra charge of $275 for this special workshop with Dr Christian Ketels (all other workshops included in summit fee).*
Accommodation

Special accommodation rates for delegates have been arranged at these hotels in the Adelaide CBD:

**Majestic Roof Garden Hotel**  
55 Frome Street, Adelaide  
Ph (08) 8100 4400  
roofgarden@majestichotels.com.au  
www.roofgardenhotel.com.au  
$140 - Superior Room  
$170 - Majestic Balcony Room  
$220 - Majestic Suite  
Buffet breakfast an additional $18 per person per day. Free WiFi.  
**To book:** Please phone the hotel and quote TCI Summit when booking.

**Crowne Plaza Adelaide**  
16 Hindmarsh Square, Adelaide  
Ph (08) 8206 8888  
www.crowneplazaadelaide.com.au  
$155 - Standard Room  
$175 - Superior Room  
Buffet breakfast an additional $25 per person per day. Free WiFi.  
**To book:** Please use this special reservation link: resweb.passkey.com/go/AdeUni1

**Hotel Richmond**  
128 Rundle Mall, Adelaide  
Ph (08) 8215 4444  
stay@hotelrichmond.com.au  
www.hotelrichmond.com.au  
$130 - Superior Room  
$140 - Studio King Room  
$170 - Executive Suite (with lounge)  
$190 - Deluxe (lounge & balcony)  
All rates include a continental breakfast pack from in-room mini bar. Free WiFi.  
**To book:** Contact Michelle Dowling and quote TCI Summit when booking.
South Australian Cluster Tour

8.30am - 5.00pm

**DEPART:** SAHMRI (South Australian Health & Medical Research Institute), North Terrace, Adelaide

A full-day bus tour of Adelaide and the northern region’s high performing and emerging clusters.

Stop-overs will include: Health & Medical Devices; Aviation & Aerospace; Barossa Valley Food & Wine, stopping at Seppeltsfield Winery for lunch. Other presentations on the tour will include: SA Food cluster program; SA Clean Water Technologies; IOT (Internet of Things) for Resources; and Music Technology.

Welcome Reception

5.00pm - 7.00pm

**St Paul’s Creative Centre**
Cnr Pulteney and Flinders Sts, Adelaide
(A collaborative co-workspace for the South Australian creative industries and arts sectors)

Drinks and canapés with Musitec, SA’s vibrant Music Technology cluster
Morning Program

**VENUE:** National Wine Centre of Australia, Cnr Botanic & Hackney Rds, Adelaide

8.30  REGISTRATION

9.00  **Open and Welcome**

  **Tracy Scott-Rimington** - Chair, TCI Oceania and Member of the International Board of Directors of TCI Network

  **The Right Honourable The Lord Mayor of Adelaide, Martin Haese** - Welcome to the City of Adelaide and State of South Australia

9.20  **Clusters for Collaboration, Innovation and Competitiveness**

  **Keynote Speaker Dr Christian Ketels** - President TCI Network and Principal Associate, Michael E Porter’s Institute for Strategy and Competitiveness, Harvard Business School

  Clusters have been used as important tools of policy by governments around the world as they have proved to effectively facilitate regional economic development. As globalisation accelerates, clusters strengthen the collaboration required for increased innovation and connectivity, crucial for upgrading the competitiveness of companies, regions and nations.

  **Q & A Session**

10.20  MORNING TEA

10.45  **The Defence Teaming Centre’s role in increasing South Australia’s innovation, connectivity and Defence capability**

  **Chris Burns** - CEO, Defence Teaming Centre (DTC) South Australia

11.15  **Building the National-Regional Connection**

  **Keynote Speaker Ifor Ffowcs-Williams** - CEO, Cluster Navigators Ltd, New Zealand

  National efforts to improve competitiveness and stimulate industrialisation, economic growth and development need strong connections to regional clusters. Regional and metropolitan clusters provide hubs of innovation, connecting talent with science, technology, manufacturing and service resources, and fostering the creativity, ideas generation and innovation that will drive competitiveness and create the jobs of the future.

  **Q & A Session**

12.00  LUNCH
Afternoon Program

**VENUE:** National Wine Centre of Australia, Cnr Botanic & Hackney Rds, Adelaide

12.45  **Innovation Leadership: Clusters, Regions and Internationalisation**

  **Göran Roos** - Former Thinker in Residence and Member of Economic Development Board of SA

1.30  **Fostering Innovation Ecosystems and Entrepreneurship**

  **Dr Allan O’Connor** - Academic Director, Postgraduate Innovation and Entrepreneurship, University of Adelaide

2.15  **The Magic Sauce for Cluster Based Economic Development - Panel Discussion**

  **Ifor Ffowcs-Williams, Christian Ketels, Tracy Scott-Rimington, Bjarne Jensen**

  **Facilitated by Dr Allan O’Connor**

2.45  AFTERNOON TEA

3.15  **Danish Cluster Policy and Programs: Boosting the Internationalisation and Competitiveness of Danish Regions**

  **Bjarne E. Jensen** - Director, REG LAB and Co-Director, Cluster Excellence Denmark

  **Q & A Session**

4.00  **Food Clusters Australia – A National Platform for Collaboration - FIAL**

  **Mark Bell** - Business Development Manager, RDA Murraylands and Riverland SA

  **Mirjana Prica** - Managing Director, Food Innovation Australia Ltd (FIAL)

  Connecting Australia’s food and agribusiness clusters to capture and create global opportunities

4.30  **Underlining a Vibrant and Inclusive Future for Regional Australia – What Regions Want**

  **Dr Jen Cleary** - Chair, National RDA Chairs Reference Group and Chair, RDA Far North SA

5.00  CLOSE

6.00  **Conference Dinner**

  at the historic

  **Ayers House**

  **288 North Terrace, Adelaide**

9.00  **DINNER CLOSE**
Day 3: Friday 3 June (Workshops)

Gaining a Competitive Edge: Building the Capabilities of Innovative Clusters

9.00am - 12.00pm

VENUE: National Wine Centre of Australia

An interactive learning workshop to capture and capitalise on our experiences to date. Participants will explore what is working, and what is not working in their regions. This will be a dynamic session and will also capture information to further populate the Australian Cluster Observatory's map.

Workshop leaders will include:
Dr Allan O’Connor, Bjarne E. Jensen and Ifor Ffowcs-Williams

Cluster Training Workshops

1.00pm - 4.00pm (All workshops will run concurrently)

VENUE: National Wine Centre of Australia

Innovation and Competitiveness Workshop
Dr Christian Ketels - President TCI Network and Principal Associate, Michael E Porter’s Institute for Strategy and Competitiveness, Harvard Business School

(NB: There is an additional charge of $275.00 to attend this workshop. All other workshops are included in summit fee.)

Food Clusters and Innovation in Australia
Discover and engage in opportunities to collaborate and innovate; hear what has been collaboratively achieved to date; share information about what’s happening in the world’s other innovative food regions and have input into where to from here in Australia.

Sponsored by Food Innovation Australia Ltd

Sector Specific Cluster Workshops (TBA)
Dr Christian Ketels

President, TCI Network

Christian has been on the Board of Directors of the TCI Network since October 2007, becoming its Secretary in October 2009 and President in December 2011. He is a member of the Harvard Business School faculty at Professor Michael E. Porter’s Institute for Strategy and Competitiveness, an Honorary Professor at the EBS Business School, Germany, and a Senior Research Fellow at the Stockholm School of Economics, Sweden. He holds a PhD (Econ) from the London School of Economics and further degrees from the Kiel Institute for World Economics and University of Cologne. Christian has led cluster and competitiveness projects in many parts of the world. He is a member of economic advisory groups in Europe and the Americas, has written widely on economic policy issues, is the co-editor of the Competitiveness Review, and has been a frequent speaker on competitiveness and strategy in Europe, North America and Asia.

Ifor Ffowcs-Williams

CEO, Cluster Navigators Ltd, New Zealand

Ifor is a Founder, Past President and Member of the Board of Advisors of The Competitiveness Institute (Barcelona). He has served on the Advisory Boards of the Danish Cluster Academy, the European Cluster Observatory, the Indian Institute for Competitiveness, the Pan African Competitiveness Council and Sintonia, Mexico. At his home base in New Zealand, Ifor is a Trustee of the Nelson Regional Economic Development Agency. Ifor is also the author of “Cluster Development: The Go-To Handbook” that draws on his experiences in over 50 countries. He has been described as ‘one of the most influential cluster practitioners in the world’.
Bjarne E. Jensen

Chief Executive Officer, REG LAB and Co-Director, Cluster Excellence Denmark

Bjarne is CEO at REG LAB, which is Denmark’s leading network and think tank for regional economic development and innovations policy. Bjarne’s expertise is with key stakeholder management and multi-stakeholder analysis, particularly in the fields of clusters, business service and innovation policy. His work involves areas such as cluster development, collaboration between knowledge institutions and business and development of the business link system. Bjarne also co-founded Cluster Excellence Denmark, Denmark’s national support organisation for clusters and innovation networks. REG LAB has influenced the understanding and implementation of cluster policy at a national and regional level in Scandinavia. Cluster Excellence Denmark is setting the benchmark for cluster support internationally, succeeding in fast-tracking professionalisation, innovation and exports among clusters in Denmark. This success is now supported by all regions and the national government in Denmark.

Professor Göran Roos

University of Technology Sydney

Göran is one of the founders of modern intellectual capital science and a recognised world expert in this field, as well as a major contributor to the thinking and practice in the areas of strategy and innovation management, and industrial and innovation policy. He is the author and coauthor of over 100 books, book chapters, papers and articles on intellectual capital, innovation management, strategy and industrial policy, many of which have been recognised with awards. He is a member of the Council for Flinders University, the International Advisory Group (IAG) for DesignGov, the Australian Centre for Excellence in Public Sector Design and CSIRO’s Manufacturing Sector Advisory Council. In his academic and professional work, Göran has advised government bodies in the UK, Sweden, Norway, Denmark, Finland, Spain, Austria and Australia on issues relating to strategy, research and development, national and regional innovation systems issues, knowledge management and intellectual capital.
Dr Allan O’Connor

**Academic Director, Postgraduate Innovation and Entrepreneurship, University of Adelaide**

Dr Allan O’Connor's background includes practical experience with SME management, business start-up and consulting, that involved product, market, industry, and innovation development. Allan's research examines the intersections between entrepreneurship, innovation and socioeconomic development. With the assistance of funding from the South Australian State Government, in 2014/15 Allan led the establishment of the Australian Cluster Observatory and has embarked on pioneering research into the entrepreneurial ecosystem in South Australia. In application, his research is designed to inform policy-makers, regional development agencies and the practising entrepreneur with respect to creating and managing the resources necessary to foster and develop innovation and entrepreneurship.

Tracy Scott-Rimington

**Chair, TCI Oceania**

Tracy’s recent work has been as Regional Development Coordinator for the Regional Development Australia (RDA) organisations in South East Queensland, and most recently for RDA Brisbane. She is an expert in cluster development, regional innovation and global competitiveness. She is an economic development practitioner and was a founding member of the national Economic Development Australia (EDA) body. Tracy specialises in the facilitation and formation of innovation clusters for regional competitiveness, and her particular interest lies in the internationalisation of Australian regions. In November 2015 she joined the Board of Directors of the TCI Network, the international organisation for clusters, innovation and competitiveness, and is the founding and current Chair of TCI’s Oceania Chapter.
Dr Jen Cleary

Chair, National RDA Chairs Reference Group and Chair, RDA Far North SA

Jen is a geographer with research interests in rural, regional and remote development, education and health. She is highly experienced in participatory research and specialises in community engagement. She works across Australia, and has worked extensively with Aboriginal peoples from many language groups in remote Australia. Part of her work in research in remote Australia has focused on understanding the ways in which remote Aboriginal women participate in the Australian bush foods industry. As a high profile regional Australian, Jen also holds a number of senior positions in national and international organisations concerned with rural, regional and remote development, and is recognised for her expertise, experience and extensive networks in this field. In September 2012, she co-convened the fifth world forum of the International Rural Network. Following the success of the Forum, Jen was elected co-chair of the Network.

Mirjana Prica

Managing Director, Food Innovation Australia Limited

Mirjana was appointed Managing Director of Food Innovation Australia Limited in July 2013, bringing a wealth of knowledge and experience in general management, business development and project management. She has over 17 years’ R&D project management experience of food, water, ceramic and mineral concepts, and holds more than 10 years’ experience in business development and strategy for the food and agricultural sectors. After completing her MBA in 1991, Mirjana joined George Weston Foods (GWF), part of the Associated British Foods Group, to work in business development and technology transfer both in Australia and overseas. During this time she helped to establish a global feed ingredients business for the group. More recently she oversaw GWF’s analytical services business, focusing on areas of food, cereals and related products. Mirjana is a business-science postgraduate from University of Melbourne and has worked as a senior research scientist and lecturer at Keele University in the UK.