Brisbane South West
Workforce Futures Forum

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Do Facts Count Where Jobs Matter?

Moving from issue identification to implementation
PURPOSE OF PRESENTATION

Tell a story about the south west of Brisbane from an independent partnership broker perspective.

OUR ASSUMPTIONS

• All stakeholder perspectives are of equal value
• Celebration of evidence successes is essential
• Conversation develops shared meaning
• Informed decision making delivers results
The approach we are taking

Question 1 – **Purpose**

*Why* are we all here?

Question 2 – **Place**

*Where* are we? does our position influence our perspective?

Question 3 – **People**

*Who* did we endeavor to get in the room to lead/manage influence next practice. *Who* benefits? *Who* contributes?

Question 4 – **Practice**

*How* do we deliver next practice?
### PURPOSE
Tell a story about the South West of Brisbane from an independent partnership broker perspective

### PLACE
- **South West Brisbane**
  - 150 + Community groups
  - 3,000 + Businesses
  - 40 + Education providers (some of whom are schools)
  - 8,000 + 15-24 YEAR OLDS with more high risk factors than protective factors &

### PRACTICE
- Community groups, Businesses and Education and Training are working as hard as each one can on their mission /mandate a programs bazaar.
  - Some disconnections of the supply chain from learning to earning.
  - Different perspectives of “what is “ “what could be “.
  - What needs to be done to bridge the gap.
- 6,500 had the resilience & the support to attain earning and learning targets
- 30% young people remain unemployed.

### PERFORMANCE

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*THE SMITH FAMILY*

*everyone's family*
Question 1 – **Purpose**

*Why* are we all here?

Education and training to **better align with workforce development and skill needs of business/industry**

Improve earning and learning pathways for young people

Assist stakeholders to enter into partnership arrangements that are **mutually beneficial and meet the needs of the region.**

Increase the educational engagement and attainment of young people and to improve their transition to post school education, training and employment through **immediate, concerted action supported by broader long term reform.**
QUESTION 2 – **PLACE**

**WHERE ARE WE?** Does our position influence our perspective?

8,000+ Individual stories of the impact of our collective efforts

Observation

**Generosity / Trust of people in the room to share information**

- **2 MUCH 4 shared decision making?**
- **2 LITTLE shared to develop a collective**
- **2 LATE 4 program adjustment**
Question 3 - **People**

**Who** did we endeavor to get in the room to lead/manage influence next practice. **Who** benefits? **Who** contributes?

- **YOUNG PEOPLE 15-24**
- & **PARENTS**
- **GOVERNMENT & GLOBAL TRENDS**
- **INDUSTRY GROUPS**
- & **GOVERNMENT**
- **COMMUNITY**
- & **LOCAL BUSINESSES**
- **EDUCATION & TRAINING**
- **PARENTS**

**LOCAL BUSINESSES & INDUSTRY GROUPS**
Observation: Relatively small number of high social capital individuals **not** discrete stakeholder market segments.

Observation: We believe we have the collective skill and will within the people in this room to move forward from issues to implementation.
Local business profile
2,880 of 3,010 businesses in Inala state electoral district are small medium enterprises.
600 Manufacturing focus approx.
330 retail trade approx.
300 health care and social assistance approx.

Observations grow our/mine the talent pool

Un untapped resource of 3,000 business?

• Capability
• Incentives
  • Return on Investment
  • Social Return on Investment

Managing expectations of “work readiness”?
• Technical skills
• Certification
• Credentialing
• Appearance.
YOUNG PEOPLE 15-24 – A PERSPECTIVE

8000 + Young people aged (15 -24)
Approximately 6,500 had the resilience & the support to attain earning and learning targets
1,500 had not
Local youth unemployment rate @ 30.7% (national@23.1 %)

PARENTS & COMMUNITY STORIES

Parents aren’t home, nobody there for the kids and if they are home they don’t know what to do to help their kids.

Have a central space and particular time for the Pacific Islanders young people to go instead of the pubs and the street gangs.

Everybody in their own tent, doing their own thing. There are too many people at the table. Most of them can’t make decisions. Some have the solutions and want to make decisions for us!

Provide a bridge between the program with school, industries and community organizations
An education program bazaar?

150+ community organisations listed

• A mix of large national organisations and small “fit for purpose” local voluntary contributors

• Driven by passion /focused expertise, delivered through “branded” programs that compete for clients.

• 3 Year funding cycle sourced from the same local government, state government and federal program initiatives

• Collaborations around congruence of mission / access to OPM (other people’s money) rather than redirecting internal resources or growing a bigger pie.

• Multiple information sharing networks at program / project / special interest levels
6,500 Young people had the resilience & the support to attain earning and learning targets
ARE WE HITTING THE TARGETS AND MISSING THE POINT?
Charles Leadbeater

30.7% YOUTH UNEMPLOYMENT
In the Inala area
<table>
<thead>
<tr>
<th>Highest offer VET courses</th>
<th>Major employment sectors in Local area</th>
<th>Specialization</th>
<th>% of school leavers employment destinations</th>
<th>% General employment rate in the local area</th>
<th>Growth of employment by place of work by 2031 (all Brisbane ‘000 ) BCC</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Workplace Practices</td>
<td>A Manufacturing</td>
<td>4.8</td>
<td>19.7</td>
<td></td>
<td>1 Health &amp; Community (106)</td>
</tr>
<tr>
<td>2 Business</td>
<td>Retail trade</td>
<td>42.5</td>
<td>11.2</td>
<td></td>
<td>2 Business Services(85)</td>
</tr>
<tr>
<td>3 ICT/IT</td>
<td>HEALTH Care &amp; Social Assistance</td>
<td>5.0</td>
<td>9.8</td>
<td></td>
<td>3 Education (70)</td>
</tr>
<tr>
<td></td>
<td>Accommodation /food</td>
<td>29.8</td>
<td>5.5</td>
<td></td>
<td>4 Retail (53)</td>
</tr>
<tr>
<td></td>
<td>B Wholesale trade</td>
<td>1.0</td>
<td>5.9</td>
<td></td>
<td>10 Transport (21)</td>
</tr>
<tr>
<td></td>
<td>C Transport Postal and Warehousing</td>
<td>1.0</td>
<td>6.2</td>
<td></td>
<td>11 Hospitality (16)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>13 Manufacturing (12)</td>
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Reflection on the information provided so far

IF
We believe that
• Celebration of evidenced successes is essential
• Conversation develops shared meaning
• Informed decision making delivers results
AND
The issues are known

THEN
We need to move from issue identification to implementation

In your opinion
What needs to be done to develop realistic earning and learning pathways for young people in the South West Brisbane area?

Who should be involved?

How do we progress the ideas you provided?