CLICK! digital expo

CONNECT | LEARN | INNOVATE | CREATE & KICKSTART

YOUR DIGITAL FUTURE

SOFITEL
BRISBANE CENTRAL

MON 12 NOV

Doors open 8.30am • Seminars 9.00am - 5.00pm

EVENT GUIDE
PARTNERS & SUPPORTERS

BROUGHT TO YOU BY

PARTNERS

SUPPORTERS

EXPO STEERING COMMITTEE

Convenor, RDA Brisbane
Australian Information Industry Association • Brisbane City Council
Brisbane Marketing • Department of Science, Innovation, Technology & the Arts
Department of State Development, Infrastructure & Planning • Metropolitan South Institute of TAFE
NICTA • Small Business Solutions • RDA Moreton Bay • Rype Ideas

CLICK! Digital Expo • Monday 12 November 2012 • Doors open 8.30am • Seminars 9.00am - 5.00pm
Sofitel Brisbane Central Hotel • 249 Turbot Street, Brisbane

facebook.com.au/ClickDigitalExpo twitter.com/RDABrisbane linkedin.com/groups?gid=4569245

info@clickdigitalexpo.com.au
MESSAGE FROM RDA BRISBANE

WELCOME

On behalf of your hosts Regional Development Australia (RDA) Brisbane and the Business Success Group, welcome to the CLICK! Digital Expo.

Our event, to help businesses and not-for-profit organisations realise the power and potential of the digital economy, is the first of its kind offered in Brisbane. One of the goals of RDA Brisbane’s “Regional Roadmap” (Regional Plan) is to support Brisbane as a “digital city”, one which is actively engaging opportunities offered by the digital economy for the benefit of all. We have been working closely with our local stakeholders, including Brisbane City Council, Brisbane Marketing and the Queensland Government, as well as the Federal Departments of Broadband, Communications and the Digital Economy, and Regional Australia, Local Government, Arts and Sport, to help realise this aspiration, and the expo is a major step along the way.

I’d like to take this opportunity to sincerely thank our expo partners - Brisbane Marketing, NICTA, the Queensland and Australian Governments, QMG and Small Business Solutions - for their support and involvement in this event. I’d also like to acknowledge the support of Data#3, Reading Room, Microsoft and all the speakers who have so generously offered their time and expertise to help make this event a valuable learning opportunity for businesses and not-for-profits. Thanks also to all the expo exhibitors who have agreed to participate; I am sure you will find their digital products and services of tremendous benefit to your enterprise.

The expo was organised by our RDA Brisbane staff, Jacinta Wallenhoffer, Margaret Blade and Shaleen Wharton, with marketing produced by Sandy Mikami, and their work was supported by an expo steering committee made up of industry and government experts. My thanks go to the team for their truly wonderful work.

We hope you enjoy the expo and find what you need to “connect, learn, innovate, create and kickstart” your digital future!

John Shepley
Chair
Regional Development Australia (RDA) Brisbane

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Regional Development Australia (RDA) Brisbane is part of a national network initiated by the Australian Government that brings together all levels of government, business and the community to support rural, remote and metropolitan regions across Australia. The RDA Brisbane committee is made up of local leaders who volunteer their time and knowledge to develop strategic and targeted responses to local economic, social and environmental issues and opportunities.

Margaret Blade, Executive Officer
Tel: 07 3406 2291
mail@rdabrisbane.org.au
www.rdabrisbane.org.au
PO Box 175
Stones Corner QLD 4120

Jacinta Wallenhoffer, Expo Convenor
Tel: 07 3896 3159
info@clickdigitalexpo.com.au
www.CLICKdigitalexpo.com.au

www.CLICKdigitalexpo.com.au
Research Excellence in ICT
Wealth Creation for Australia

Broadband and the Digital Economy
Health
Infrastructure Transport and Logistics
Security and Environment

computer vision
machine learning
networks
software systems
optimisation
control and signal processing

NICTA is Australia’s Information and Communications Technology Research Centre of Excellence. NICTA’s primary goal is to pursue high-impact research excellence and, through application of this research, to create national benefit and wealth for Australia.

www.nicta.com.au
twitter.com/nicta
BRISBANE MARKETING
Preparing our city’s digital future

Brisbane’s economic development board, Brisbane Marketing, aims to ensure our city is at the forefront of the rapidly-emerging global digital economy.

Digital Brisbane will seed and nurture a thriving digital economy in our city, identifying profitable business opportunities and helping to create a better lifestyle for locals.

Digital Brisbane is about profiling Brisbane as Australia’s new world city and paving the way for Brisbane to be an increasingly connected and accessible city, on par with major cities around the world.

This initiative was identified as a Unique Window of Opportunity project by the business community.

Visit digitalbrisbane.com.au
**BALLROOMS 1 & 2** All attendees welcome

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00am</td>
<td>Expo Opening</td>
<td>John Shepley, Chair, Regional Development Australia (RDA) Brisbane</td>
</tr>
<tr>
<td>9.10am</td>
<td>Welcome Address</td>
<td>Senator The Hon Stephen Conroy, Minister for Broadband, Communications and the Digital Economy (Pre-recorded address)</td>
</tr>
<tr>
<td>9.20am</td>
<td>NBN Roll-out Update</td>
<td>Ryan Williams, NBN Co</td>
</tr>
<tr>
<td>9.30am</td>
<td>KEYNOTE ADDRESS: “Setting the Scene”</td>
<td>John Grant, Managing Director, Data#3</td>
</tr>
</tbody>
</table>

**BALLROOM 1** Open to all attendees unless indicated in red

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.30am - 10.55am</td>
<td>Re-booting Business</td>
<td>Tony Chadwick, Rype Ideas</td>
</tr>
<tr>
<td>11.00am - 11.40am</td>
<td>A Digital Society: connecting tomorrow’s communities (for NFPs)</td>
<td>Cory Banks, supported by Esther Till and Laura Foster, Glentworth</td>
</tr>
<tr>
<td>1.00pm - 3.00pm</td>
<td>Digital Economy Forum for Industry Associations (By invitation only)</td>
<td>Queensland Government</td>
</tr>
<tr>
<td>3.45pm - 4.30pm</td>
<td>Top 5 proven digital techniques which attract donors, sponsors and the media (for NFPs) (By invitation only)</td>
<td>Catherine Smibert Toomey, Virtual Shout</td>
</tr>
</tbody>
</table>

**BALLROOM 2** Open to all attendees unless indicated in red

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<thead>
<tr>
<th>Time</th>
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<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>11.00am - 11.30am</td>
<td>Brisbane Marketing Digital Audit Results Media Launch (By invitation only)</td>
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<tr>
<td>12.00pm - 12.45pm</td>
<td>Why Digital? Brisbane Marketing Digital Audit Results-Panel Discussion with Digital Champions (By invitation only)</td>
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<tr>
<td>2.00pm - 2.45pm</td>
<td>Transitioning your business with a digital strategy (By invitation only)</td>
<td>Chris Byrnes, QMG</td>
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<tr>
<td>3.00pm - 3.45pm</td>
<td>The Telework Revolution</td>
<td>BSG (case study) and Microsoft</td>
</tr>
<tr>
<td>4.00pm - 4.45pm</td>
<td>What the experience of your customers means for your business (By invitation only)</td>
<td>Tom Voirol, Reading Room</td>
</tr>
</tbody>
</table>

**MADELEINE ROOM** 10.00am - 4.30pm A range of topics presented in a round table setting  Business Success Group and Digital Enterprise Program Visit the BSG and DE Booth (20) for a schedule.
INTRODUCTORY LEVEL SEMINARS

ST GERMAIN ROOM

10.00am Using Mobility for Productivity and Efficiency
-10.20am Gary Crosby, Intelligent Pathways

10.25am Social Media: What does it mean for business?
-10.45am Tom Voirol, Reading Room

10.50am Online Privacy and Security
-11.10am Vernon Murdoch, IBM

11.15am Website Design, Content and Optimisation
-12.10pm Chris Byrnes, QMG

12.15pm Search Engine Optimisation: an introduction and benefits
-12.35pm Dan Petrovic, Dejan SEO

12.40pm e-Learning
-1.00pm Gerard Liddy, E-Academy Australia

1.30pm Using Mobility for Productivity and Efficiency
-1.50pm Gary Crosby, Intelligent Pathways

1.55pm Social Media: What does it mean for business?
-2.15pm Tom Voirol, Reading Room

2.20pm Online Security for SMEs
-2.40pm Simon Cordina, Dept. Broadband, Communications & the Digital Economy

2.45pm e-Learning
-3.05pm Gerard Liddy, E-Academy Australia

3.10pm Website Design, Content and Optimisation
-4.05pm Chris Byrnes, QMG

4.10pm Search Engine Optimisation: an introduction and benefits
-4.30pm Dan Petrovic, Dejan SEO
## INTERMEDIATE LEVEL SEMINARS

### CONCORDE ROOM

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
<th>Level</th>
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<tbody>
<tr>
<td>10.00am</td>
<td><strong>Business in the Future: the mobile and mobility revolution</strong></td>
<td>Gauri Pradhan, Google</td>
<td>Yellow</td>
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<td>10.20am</td>
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<tr>
<td>10.25am</td>
<td><strong>Digital Marketing: why, what and how?</strong></td>
<td>Llew Jury, Reload Media</td>
<td>Yellow</td>
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<td>10.45am</td>
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<tr>
<td>11.00am</td>
<td><strong>Business and Mobile Analytics: how and why?</strong></td>
<td>Richard Green, Catapult BI</td>
<td>Yellow</td>
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<td>11.10am</td>
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<tr>
<td>11.15am</td>
<td><strong>Developing a Social Media Marketing Strategy</strong></td>
<td>Tom Voirol, Reading Room</td>
<td>Yellow</td>
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<td>11.40am</td>
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<tr>
<td>11.50am</td>
<td><strong>Social Media Privacy and Security</strong></td>
<td>Peter Geale, Netbox Blue</td>
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<td>12.35pm</td>
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<tr>
<td>12.40am</td>
<td><strong>Digital Accounting and Invoicing: time/cost benefits</strong></td>
<td>Mark Harris, Xero</td>
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All sessions have a 30 minute break for lunch between 1.00pm & 1.30pm.
**BASTILLE ROOM**

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<tbody>
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<td>10.00am</td>
<td><strong>App Development</strong> Adam Penberthy, The Thumb Factory</td>
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<tr>
<td>10.25am</td>
<td><strong>Trademarks and Intellectual Property in the Digital Age</strong></td>
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<tr>
<td></td>
<td>Angela Dahlke, Cullens Patent &amp; Trade Mark Attorneys</td>
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<tr>
<td></td>
<td>Nicole Murdoch, Bennett &amp; Philp Lawyers</td>
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<tr>
<td>11.20am</td>
<td><strong>Asset Management and Tracking Cost Benefits</strong></td>
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<td></td>
<td>Mark Owen, Oper8</td>
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<tr>
<td>11.45am</td>
<td><strong>Cloud Workflows: What are they and how do they work?</strong></td>
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<td></td>
<td>Tony Chadwick, Rype Ideas</td>
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All green, yellow and red sessions have a 30 minute break for lunch between 1.00pm & 1.30pm.
Digital inspires us.
We use digital to inspire.

- Website Design & Development
- Mobile Development
- Digital Marketing
- Social Media Marketing
- Interactive Systems

qmg.com.au
### EXHIBITORS ALPHABETICAL

<table>
<thead>
<tr>
<th>Stand No.</th>
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<td>Optii Solutions ...............................</td>
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<td>Business Success Group ................................</td>
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<td>River City Labs ..................................</td>
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<td>ct4 ...................................................</td>
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<td>Runtime Design ...................................</td>
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<td>25</td>
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<td>Schoolzine .......................................</td>
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<td>Gretchen Operations ..................................</td>
<td>27</td>
<td>simPro Software ..................................</td>
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<td>I Choose Technology / Group X ......................</td>
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<td>Small Business Solutions ......................</td>
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<td>Tap-To .............................................</td>
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<td>iTMS Manufacturing Software .......................</td>
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<td>The Allergy Menu.com ............................</td>
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<tr>
<td>Leonardo Consulting / Appian ......................</td>
<td>14</td>
<td>The Thumb Factory ...............................</td>
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<td>List Premier Education ................................</td>
<td>17</td>
<td>TLC IT Solutions ..................................</td>
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<td>Massey Online Management ..........................</td>
<td>21</td>
<td>Trusted Cloud .....................................</td>
<td>24</td>
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<td>Netbox Blue ..........................................</td>
<td>16</td>
<td>Virtual Shout .....................................</td>
<td>11</td>
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<tr>
<td>NICTA / Queensland Government .....................</td>
<td>21</td>
<td>Xero ..............................................</td>
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**FREE TRAINING**

to develop your e-business and online capabilities

The Business Success Group offers free **Digital Enterprise** training, funded by the Australian Government, to small and medium-sized businesses and not-for-profit organisations in Brisbane and Townsville.

Come and talk to us at **Booth 20** to discuss your eligibility.

We’re signing up individuals and organisations for two hour introductory workshops followed by one-on-one consultations of up to four hours - and it’s all FREE.

**EXPO SPECIAL!**

FREE training for 50 eligible small businesses in #B40407 Cert IV Small Business Management

T: 1300 666 612  |  www.bsgroup.com.au  |  enquiries@bsgroup.com.au
1 Reload Media
2 Stay Smart Online / DBCDE
3 simPro Software
4 Xero
5 Rype Ideas
6 Prodocom
7 Runtime Design
8 ClipForms
9 TLC IT Solutions
10 iTMS Manufacturing Software
11 Virtual Shout
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21 Townsqr
21 Rent Ezy
21 Ample Entertainment
21 Tap-to
22 QMG
23 Small Business Solutions
24 Trusted Cloud
25 DEJAN SEO
26 Catapult BI
27 Gretchen Operations

DISCLAIMER: Publication of exhibitor profiles and details in this guide does not imply that any exhibitors at the expo are specifically endorsed by Regional Development Australia (RDA) Brisbane. Expo attendees should make their own judgements with regards to services or products offered by any exhibitor. RDA Brisbane accepts no liability should there be any adverse outcomes with respect to engaging any exhibitor services or purchasing any products.
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Reload Media are a leading Australian digital marketing agency based in Brisbane, with offices in four countries. Reload Media provide Search Engine Optimisation, Pay Per Click, Social Media and Online Media buying services to over 500 clients in all sectors and are a Google, Yahoo! and Facebook partner.

EXHIBITOR 1

Reload Media
1/11 Parkview Street
Milton QLD 4064
1300 714 146
ReloadMedia.com.au
sales@reloadmedia.com.au
Contact: Rhys Furner

With more and more customers searching for information, products and services online, it is important Australian businesses are ready to leverage the benefits of having an online presence. The DBCDE stand will provide information on some of the Australian Government initiatives that assist small to medium enterprise and not-for-profit organisations to get online safety and security including digitalbusiness.gov.au, Digital Enterprise and StaySmartOnline.

EXHIBITOR 2

Stay Smart Online (DBCDE)
GPO Box 2154
Canberra ACT 2601
1800 753 178
www.staysmartonline.gov.au
staysmartonline@dbcde.gov.au

By integrating every aspect of your business, simPRO allows you to easily identify the who, what, where, when and how-much of any job. Get the work done on schedule and get paid on time, every time. See how simPRO can simplify your processes and improve your bottom line.

EXHIBITOR 3

simPRO Software
L1/31 McKechnie Drive
Eight Mile Plains QLD 4113
1300 139 467
www.simpro.com.au
sales@simpro.com.au

Xero is one of the world’s fastest growing providers of online accounting software for small businesses. The company has over 100,000 paying customers in more than 100 countries. Xero uses a cloud computing model where financial information is accessible anywhere, anytime. With a real-time data view, multiple user access and comparable report formats, Xero provides the features you need to operate a successful business.

EXHIBITOR 4

Xero Australia Pty Ltd
248 Burwood Road
Hawthorn VIC 3122
1800 225 593
www.xero.com
sales@xero.com
Rype are certified Google, Apple and Xero expert consultants with strategic partnership accreditation and alliances with the world’s leading Cloud and SaaS providers. Our unique client partnership approach facilitates end to end solutions. Founded in 2009, Rype have successfully assisted hundreds of businesses re-engineer their existing workflows towards a more digitally connected ‘paperless office’ model. Rype - rebooting business!

Prodocom Queensland provides innovative, end-to-end marketing and execution services. We are not just an electronic Messaging Provider - we offer new possibilities for audience interaction and content delivery! Runtime Design is an integrated design company, providing highly creative results for companies looking to market their message in a way that gets noticed. Main services include Graphic Design, Web Design and Marketing.

Ct4 hosts and delivers cloud-based applications and software to Australia and Asia. Solutions range from cloud desktops to five seat companies through to large enterprise grade solutions. CT4 can offer both commodity and custom solutions to fit any organisational requirement.

Developed by systems integration specialist Intelligent Pathways, ClipForms is a mobile forms solution for SMEs. ClipForms replaces paper forms by allowing users to enter data, take photos and capture signatures onto their mobile device whilst on site. Information is then sent direct to back-end systems without having to return to the office, saving time and improving productivity across your business.
TLCiTS has an enviable reputation as a specialist provider of technology infrastructure, workforce mobility, professional services and product sourcing/supply. As a turn-key solution provider we work with our customers to understand what is important. We thrive on delivering a range of reliable solutions that incorporate “best of breed” products from leading technology innovators, integrated by our team of local experts.

EXHIBITOR 9

TLC IT SOLUTIONS
3 Marie Street
Milton QLD 4064
07 3505 5000
www.tlcits.com.au
info@tlcits.com.au
Contact: Dean Johns

iTMS Manufacturing Software is a fully integrated package that links directly with your existing MYOB or QuickBooks accounting system to provide an extremely powerful business management system for SMEs. iTMS provides the functionality of a MRP/ERP system without the cost and complexity of a large ERP package. Whether your organisation requires one user or 50, iTMS caters for your size.

EXHIBITOR 10

iTMS Software Services Pty Ltd
8 Veronica Street
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07 3390 3657
www.itmsystems.com.au
info@itmsystems.com.au
Contact: Thomas Pichler

Virtual Shout is an Integrated Marketing and Communications company born out of a need in the small business and not-for-profit sectors for innovative, yet affordable, digital services. We are a team of developers, designers, videographers, marketers and communications talent working out of Brisbane, Australia. But there’s still more we do such as events management, photography and entertainment. Check us out!

EXHIBITOR 11

Virtual Shout
55 Latrobe Street
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07 3342 6342
virtualshout.com
cath.toomey@virtualshout.com
Contact: Catherine Toomey

Aptus helps promote efficiencies, productivity and operational integration through strategic ICT consulting, facilitation of your journey to the Cloud and integration of business and mobility applications, web and e-commerce solutions. Our goal is to empower our clients to achieve their business objectives, increase their competitive advantage and enjoy sustained commercial success, by providing quality advice leading to cost-effective cloud-based ICT.

EXHIBITOR 12

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info@aptus.net.au
EXHIBITOR 9
TLC IT SOLUTIONS
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info@tlcits.com.au
Contact: Dean Johns

Welcome to TLC IT Solutions, a specialist provider of technology infrastructure, workforce mobility, professional services and product sourcing/supply. As a turn-key solution provider, we work closely with our customers to understand their needs and deliver reliable solutions that incorporate best-of-breed products from leading technology innovators, integrated by our team of local experts.

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info@itmsystems.com.au
Contact: Thomas Pichler

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East Brisbane QLD 4169
07 3342 6342
virtualshout.com

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Contact: Adam Penberthy

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EXHIBITOR 13
The Thumb Factory
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www.thethumbfactory.com.au
adam@thinkfresh.net.au
Contact: Adam Penberthy

The Thumb Factory is a vibrant mobile development agency creating quality mobile applications for a diverse array of clients. We specialise in working with our clients to create mobile solutions to help reduce internal business processes, using technology to automate mundane, time-consuming tasks. The Thumb Factory is a wholly owned subsidiary of FRESH Advertising, a leading youth and digital communications agency in Brisbane.

EXHIBITOR 14
Leonardo Consulting
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Since 1999 Leonardo Consulting has been a trusted advisor to its customers delivering quality education, technology and consulting services. Our work is unrelentingly focused on helping customers achieve their goals using business process management approaches.

Appian is the market leader in modern Business Process Management software, delivering unique worksocial capabilities.

EXHIBITOR 15
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gerard@e-academyaustralia.com.au
Contact: Gerard Liddy

E-Academy Australia is a collaborative company mixing the best minds in marketing, coaching and digital media to deliver outstanding results for businesses in Australia, building their brands, launching their products and delighting their clients. What would a complete marketing plan do for your business?

Since 1999 Leonardo Consulting has been a trusted advisor to its customers delivering quality education, technology and consulting services. Our work is unrelentingly focused on helping customers achieve their goals using business process management approaches.

EXHIBITOR 16
Netbox Blue
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info@netboxblue.com

Netbox Blue is a leading provider of innovative internet compliance, management and security solutions. Our real-time social media and web 2.0 pattern matching technology immediately reports on inappropriate communications and helps identify vulnerable individuals. With systems deployed in more than twenty countries, Netbox Blue protects business, education, government and not-for-profit organisations with next generation security solutions.
List Premier is an Australian company and a world leader in developing innovative training programs presented using interactive data projectors, in a classroom situation, via webinar, or as self-paced learning. The List Premier training technique is highly effective resulting in up to 94% retention, compared to 25% for conventional learning styles. List Premier is also the Australian distributor for the revolutionary i-List Interactive Data Projector.

Oper8 is a managed service provider delivering ICT solutions to SMEs in the South East Queensland region. Oper8 delivers end to end ICT Management, Asset Management, Rack Hosting, Environmental Monitoring, Software Licensing, Hosted eMail PBX and Storage and Fibre Management. Oper8 helps SMEs manage their capital costs by delivering these services as a monthly operating cost.

IT Leaders are an elite team who pride themselves on providing industry leading full service IT Management and Solutions. We are specialists in Cloud Computing and IT Managed Services for the not-for-profit sector and Australian business market. IT Leaders can guide your business further with IT solutions designed specifically for your needs. Contact us today on 1300 596 560.

Business Success Group is a Registered Training Organisation dedicated to achieving two goals - improving people and improving business. We deliver specialist training services in a variety of areas, offering qualifications from Certificate I through to Advanced Diplomas. In addition to commercial training, BSG is involved in the delivery of a broad range of specialist services including traineeship delivery, small business development and government-funded programs.
Proudly supported by the Queensland Government, NICTA is Australia’s ICT research and development centre of excellence. NICTA works closely with its partners in Queensland to solve industry challenges, making significant advances in technology along the way, and growing the digital economy. NICTA helps businesses to tame and understand their data, optimise business processes and logistics, and improve efficiency through automation.

I Choose Technology is a resources and information initiative to educate and connect the Information and Communications Technology (ICT) industry and careers with young people in Queensland. I Choose Technology is coordinated by the Group X initiative. Group X partners form a network throughout Queensland of tertiary institutions, the Queensland Government and ICT professional organisations to encourage youth interest and engagement in ICT.

Established in 2002, the Innovation Centre Sunshine Coast Pty Ltd currently works with over 25 private companies in the ICT, clean technology and health technology industries and offers world-class business support for entrepreneurs and growing companies. To date, the Innovation Centre has supported the start-up and growth of 95 businesses, creating around 400 jobs.

River City Labs is a not-for-profit company formed to promote and develop early stage and start-up businesses and entrepreneurial activity in the mobile, Internet, telecoms and technology sector in Brisbane and surrounding regions in Australia. We provide a collaborative co-working space in Brisbane’s Fortitude Valley which is complete with all of the facilities required to advance and promote early stage and start-up businesses.
The Innovation Centre Sunshine Coast, River City Labs and ilab business incubators are proud to present these high-tech start-up companies as part of the INNOVATION GROTTO:

**ilab**

ilab supports and assists entrepreneurs and early stage, high-tech companies through the first few years of development providing seed funding, team development and mentor networks for founders; creating investor ready companies with increased chances of success. ilab Technology Accelerator and Business Incubator is an initiative of the Queensland Government and a division of UniQuest Pty Limited.

**ilab**

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**EXHIBITORS 29-32**

**INNOVATION GROTTO: 21**

Supported by NICTA & the Qld Government

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**QMG**

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QMG is an award-winning digital agency that provides innovative solutions to businesses from SME to enterprise level, government and not-for-profits. We specialise in Website and Mobile App Development, Digital Marketing, e-Learning Systems and Creative Design.

Small Business Solutions (SBS) is a Queensland Government initiative that gives small businesses access to personalised one-on-one mentoring from qualified and experienced small business professionals. SBS enhances the business skills, profitability and growth of small business with the assistance of 40 industry professionals throughout the state of Queensland. Over 3000 small business owners are registered with the program.

When you’re running a business, it’s easy to get caught up in the daily grind, and forget about the bigger picture. When you’re booming, things are great, but do you have a plan in place for when you’re not? That’s where Small Business Solutions can help. We provide cost-effective, government subsidised, practical support on a range of business issues including planning, cash flow, finance, staffing, time management and customer service through one on one support and practical advice, right at your workplace.

Visit www.smallbusinesssolutions.qld.gov.au or phone 1300 40 60 80 for the successful future of your business.
Catapult BI enables your company to achieve its maximum potential through gaining better insight into your customers, business processes, financials, supply chain and more. Bring together many sources of data about your customers, finances, operations and more, and use analytical methods and tools to determine customer and product profitability, reduce wastage, improve marketing program performance and much more.

DEJAN SEO is a team of 51 talented digital marketing consultants and strategists. Our front man, Dan Petrovic is well known in Australia and internationally as an innovative, technical and creative individual with over a decade of experience in the industry. His unique strategy secures long-term rankings and high volumes of traffic to our clients ranging from very small business to international corporations.

We are a leading Australian operations centre for businesses who are frequently too busy to answer the phone, schedule work or deliver the support your business needs to operate and grow successfully. If we can log into it, we can help! Our clients fondly refer to us as "The Service Carebears".
Catapult BI enables your company to achieve its maximum potential through gaining better insight into your customers, business processes, financials, supply chain and more. Bring together many sources of data about your customers, finances, operations and more, and use analytical methods and tools to determine customer and product profitability, reduce wastage, improve marketing program performance and much more.

For over nine years, TrustedCloud Pty Ltd, a subsidiary company of TPG Telecom listed on the Australian Stock Exchange (ASX:TPM), has been the leading provider of Cloud Computing (IT as a Service), to medium-sized businesses, corporate and enterprise organisations as well as areas of local government in Australia.

EXHIBITORS 29-32
EXHIBITORS 24-27
EXHIBITOR 24
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We are a leading Australian operations centre for businesses who are frequently too busy to answer the phone, schedule work or deliver the support your business needs to operate and grow successfully. If we can log into it, we can help! Our clients fondly refer to us as "The Service Carebears".

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The Business Success Group is a nationally accredited Registered Training Organisation offering courses in Brisbane and all regional areas across Queensland and New South Wales.

Visit Booth 20 and review some of our new and exciting online courses currently under development. These are not the online courses that most people are used to; ours are interactive and completion of most of the course work is done in a “cloud” environment. The computer programs we have developed provide ongoing assessment of your progress, with additional one-on-one staff assistance via Skype, email and phone at a variety of times that suit you.

Come and have a chat and find out how we can assist your business future or as a not-for-profit, enhance your engagement with volunteers and clients.

T: 1300 666 612  www.bsgroup.com.au  enquiries@bsgroup.com.au